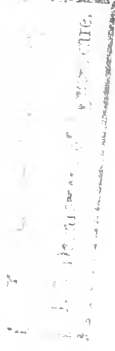
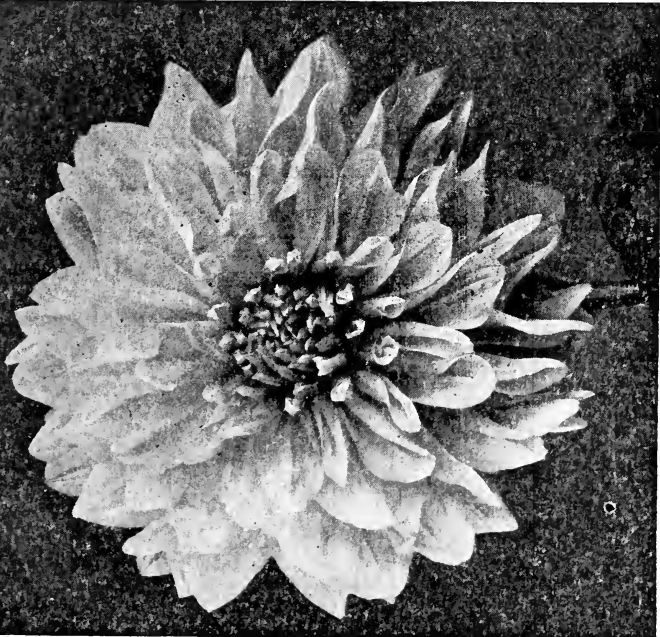


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

PREMIER DAHLIA GARDENS

31 Mertz Avenue
Hillside, N. J.



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Horticultural Crops and Diseases

W. E. W.

8-3591



To Our Dahlia Loving Friends and Customers:

The Varieties Mentioned Herein Proved Their Worth the past season by rugged growth and normal bloom and in most instances a very high percentage of both roots and plants were entirely satisfactory.

You Can Grow These Varieties To Your Complete Satisfaction if you will **Dig Deep, Cultivate Regularly and Keep Insects Under Control**, particularly the leaf hopper.

We use our best efforts to keep our stock absolutely healthy and free from disease by the destruction of "runts" and "stunts" and by discarding those that do not come true.

We take this means to thank our customers and friends for their valued patronage and friendship and for their letters commending our stock and square dealings and **Guarantee** all roots and plants sent out to be healthy and true to name and to grow if cared for on arrival and after planting and that all not proving such will be cheerfully replaced upon word from the purchaser.

Sincerely yours,

PREMIER DAHLIA GARDENS

31 Mertz Ave., Hillside, N. J.

—:o:—

Terms. Cash with order, or 25% deposit, balance at shipping time. Orders over \$1.00 sent prepaid.

Shipment. May 1st to 10th, unless otherwise requested.

Guarantee. All roots are sent in first class growing condition and are guaranteed true to name. Notify us immediately if anything is unsatisfactory when received or if root does not start to grow within three weeks after planting. Our roots are field grown for the production of exhibition flowers.

Order Early to avoid disappointment. Orders are filled in rotation. The stock of some of the varieties is limited.

PREMIER DAHLIA GARDENS

1932 List of Prize Winning and Honor Roll

Dahlias

Abbreviations: F D—Formal Decorative; I D—Informal Decorative; S C—Semi Cactus; C—Cactus.

	Root	Plant
ACHIEVEMENT, (S C), gold shaded bronze	\$10.00	\$5.00
ANDRAE ERICSON (I D), white.....	7.50	3.75
ARTHUR W. GREY (I D), salmon apricot, flushed orange and rose....	4.00	
ASBURY PARK (F D), light coral pink	10.00	5.00
BAGDAD (I D), flaming scarlet red....	7.50	3.75
BARBARA REDFERN (I D), old rose and old gold	1.50	
CARDINALIS (F D), brilliant Cardinal red	7.50	3.75
CHAMPOEG (F D), waxy creamy yellow at center, shading to salmon pink	10.00	5.00
CHAS. G. REED (I D), deep red or burgandy	4.00	2.00
COLOR SERGEANT (I D), rich salmon bronze	1.50	
COQUETTE (I D), red and gold.....	2.00	
DOROTHY STONE (I D), true deep pink	3.00	
DONNA CALIFORNIA (I D), rose pink	5.00	2.50
DR. ELIAS BARTLEY (F D), orchid pink	2.50	
DR. JOHN H. CARMAN (F D), tyrian rose, tipped silver	2.00	
DWIGHT W. MORROW (I D), crimson red	10.00	5.00
EAGLE ROCK FANTASY (I D), mallow pink	15.00	7.50
EAGLE ROCK WONDER (S C), orange tinted, coral pink	5.00	2.50
EDNA FERBER (S C), coral and gold	1.50	
EDWARD THOS. BEDFORD (F D), deep purple	5.00	2.50
ELIZABETH CARTERET (I D), bright cerise, silver reverse	2.50	
ELIZA LONDON SHEPHERD (I D), orange apricot	5.00	2.50
ELLA MAY (C), rich crimson carmine	1.00	
EVELYN MORRIS, (F D), bright purple	4.00	
FLORENCE KLEIN (I D), coppery orange	3.00	
FORDHOOK EMPEROR (I D), salmon and old rose	2.50	
FORDHOOK MARVEL (F D), salmon and terra cotta	2.00	
FORDHOOK VICTORY (I D), tyrian rose	1.00	
FORT MONMOUTH (I D), rich claret	2.00	
FRAU O. BRACHT (C), pale primrose	3.00	
GOV. FRANKLIN ROOSEVELT (F D), crimson scarlet	5.00	
GRACE RICORDS (F D), white flushed lavender	3.00	
GRAF ZEPPERLIN (F D), pure white	4.00	

PREMIER DAHLIA GARDENS

	Root	Plant
HALLOWE'EN (I D), (1932) two tone flower	15.00	7.50
Face buff, reverse bright salmon, wonderful in effect. On honor roll.		
IAN (C), yellow shaded pink	1.00	
INKYO (C), nearly black, incurved.....	1.00	
JANE COWL (I D), buff, salmon and orange	1.00	
JEAN HARE (S C), apricot and bronze	1.50	
JENNY LIND (I D), Lafrance pink....	7.50	3.75
JERSEY'S BEACON (F D), scarlet and buff50	
JERSEY'S BEAUTY (F D), pink50	
JERSEY'S METEOR (F D), light salmon orange		3.75
JIM MOORE (I D), primrose yellow flushed salmon	3.00	
JOSEPHINE G. (S C), rose pink	5.00	2.50
JOVE (I D), bronze pink	1.00	
JUDGE MAREAN (F D), salmon-pink, golden yellow75	
JUNE JUSTICE (F D), purple and rose	5.00	2.50
KARL BONAWITZ (S C), velvety carmine		3.75
KATHERINE COLE (F D), light pink and cream	3.00	
KATHLEEN NORRIS (I D), rose pink	4.00	
KING MIDAS (I D), golden yellow	2.50	
LYNDORA (I D), yellow, pinkish reverse	1.50	
MABEL GOODACRE (F D), rose pink	1.00	
MARG. W. WILSON (I D), silvery pink	.75	
MARMION (I D), yellow, bronze center	1.00	
MAY D. SCHWAB (I D), Chinese violet	3.00	
META SCAMMEL (S C), pale amaranth pink	1.50	
MINNIE EASTMAN (S C), flame and yellow	2.00	
MONMOUTH CHAMPION (F D), orange flame	4.00	2.00
MOTHER MACHREE (F D), cream or ivory white with touch of pink at center	3.00	
MRS. ALFRED B. SEAL (I D), rich old rose	3.00	
NANCY CARROLL (I D), orange	5.00	
NOVA (F D), bright old rose.....	2.50	
OMAR KHAYYAM (F D), Oriental orange and red	7.50	3.75
ORIENTAL BEAUTY (C), pink	2.50	
PANSY G. WHITE (S C), clear yellow	7.50	3.75
PENN CHARTER (F D), golden yellow	4.00	2.00
PRIDE OF STRATFORD (I D), orange and madder brown	1.00	
RAY WARNER (I D), (1932) luminous rose-pink		5.00
RED BIRD (F D), (1932) brilliant spectrum red	5.00	2.50
ROBT. E. LEE (S C), rich red	4.00	
SALADINI (F D), apricot orange	1.50	
SANTA BARBARA (F D), clear pink, flushed salmon pink	4.00	

PREMIER DAHLIA GARDENS

	Root	Plant
SAN BERNARDINO (F D), (1932) deep rose pink	7.50	3.75
SEAL'S CALIFORNIA (I D), yellow and rose pink	2.00	
SPOTSWOOD BEAUTY (F D), light pink	1.50	
STARLIGHT (F D), gold	2.50	
SUPREME GLORY (F D), rich yellow with reddish reverse	4.00	2.00
TANG (I D), tawny orange and flame..		5.00
THE WORLD (F D), rosy magenta and silver	2.50	
THOS. A. EDISON (F D), royal purple	4.00	2.00
TREASURE ISLAND (F D), apricot, gold and rose	2.50	
WALDHEIM SUNSHINE (I D), yel- low and gold	2.50	
WATCHUNG WONDER (I D), royal red and gold	5.00	2.50
WM. G. (S C), deep henna shade.....	1.00	

—:0:—

1932 INTRODUCTIONS

CLAIR DE LUNE (Cordes) (Light of the Moon)

An informal decorative of very artistic formation on the best of stems, bloom held well out of the fine foliage. A very strong grower, insect resistant, early bloomer, naturally large and prolific. Winner of American Home Achievement Medal for most worthy new Dahlia at Los Angeles, Calif., in 1931. Winner twice in 1930 as largest flower. On the current honor roll. Color is a clear sulphur yellow.

Root, \$10.00

Plant, \$5.00

INDIANA MOON (Martin) I D

Received Certificate of Merit at Storrs in 1930. A hugh, richly colored flower of flesh ochre, flushed pink, salmon and gold. Tall grower and a good free bloomer. On honor roll.

Root, \$10.00

Plant, \$5.00

NELLIE AUSTIN (Sandborn) I D

Scored 86 at Storrs in 1930. Color, peach red streaked with buff and yellow. Strong, tall growing, stems stiff. Flowering habits good. Exhibited at Cleveland where it received three prizes in competition. Priced extremely low.

Root, \$3.00

Plant, \$1.50

RED BIRD (Wandel) F S

Large flowering, brilliant spectrum red with light silvery reverse. Plants grow tall and robust with excellent habits, foliage and stems. Winner of first prize at Atlantic City and on honor roll.

Root, \$5.00

Plant, \$2.50

SAN BERNARDINO, (F D)

A beautiful rose pink of hugh size; splendid erect stems. adjudged the best decorative in the show.

Root, \$7.50

Plant, \$3.75

PREMIER DAHLIA GARDENS

SPECIAL COMBINATION OFFER

You may select six different varieties for the price of five, for example, if your selection includes 2 at \$3.00; 3 at \$5.00 and 1 at \$7.50, a total of \$28.50, you pay 5/6 of \$28.50 or \$23.75 net, or you may select 15 varieties for the price of 12 or 4/5 of total.

You Make Your Own Combinations.

—:o:—

EARLY FLOWERING HARDY CHRYSANTHEMUMS

The varieties we supply are perfectly hardy provided they are not water soaked all winter or frozen by lying in ice that has formed about them. They should be given a slight protection of dry leaves, straw, pine needles or peat and if in well drained soil will survive without any losses. They should be divided in the spring so that one shoot remains to make the future plant. Open flowers are injured by the severe frosts, but the unopened buds are unharmed and **flowers may be enjoyed long after the Dahlia blooms are gone.**

We offer plants from 2½ in. pots at greatly reduced costs, giving an opportunity to secure choice collections carefully balanced in colors of white, pink, amber, orange, yellow and others.

Six plants for\$1.00

Fifteen plants for 2.00

One hundred plants for10.00

Used in conjunction with Dahlias they make a most glorious fall garden.

—:o:—

PREMIER DAHLIA GARDENS

Geo. H. Swezey

31 Mertz Ave., Hillside, N. J.

